



**INSTITUTE OF MANGEMENT STUDIES AND RESEARCH**  
**MAHARSHI DAYANAND UNIVERSITY**  
**Rohtak-124001, Haryana (INDIA)**  
**(A State University established under Haryana Act No. XXV of 1975)**  
**'A+' Grade University Accredited by NAAC**



**IMSAR EVENTILA**

National Power-Point Presentation Competition 2021

**Introduction: -**

Institute of Management Studies And Research (M.D. University, Rohtak-124001) introduce a new platform called “IMSAR EVENTILA” to nurture creativity, innovation, entrepreneurship, and all over development of students. In this sequence, our first drive is a virtual power-point presentation competition.

**Details of Event: -**

- National PowerPoint Presentation Competition – 2021 is open for all respected Universities, Institutes and Colleges.
- Registration form link: - <https://forms.gle/gLxnknGbX1bszfNR7>
- Registration for competition starts from June 21,2021
- Platform For Conduction of Competition – Zoom Cloud.
- Students are advised to install Zoom application in their devices for avoiding problems at the time of presentation.
- Google form will be valid from June 21, 2021 (12:00 pm) to June 29,2021 (6:00 pm). After this, no entry will be entertained.
- Competition consists of two levels.
  - Level - 1: Submission of PPT File.
  - Level - 2: Presentation through video conferencing on zoom.
- Participants qualified for the final level will be informed through email id at least 2 days prior to their presentation slot.
- PPT For Level-1 Can be submitted with the same google form link.

**Prize of Competition:**

- **1<sup>st</sup> - ₹3,100**
- **2<sup>nd</sup> - ₹ 2,100**
- **3<sup>rd</sup> - ₹1,100**
- **Two Consolation prizes 500 each.**
- **E-Certificate will be issued to all participants.**

**Guideline For Level-1**

- Content should be original and creative.
- Facts should be mentioned along with their sources.
- PPT File can contain audio effects, animations, and graphics. (No video will be entertained)
- Images, graphs, charts must be clearly visible.
- The participants are required to submit their PPT. (Containing 15 slides maximum)
- File must be in Power-Point format.
- No other format will be entertained.

- Plagiarism of more than 10% will lead to disqualification.
- PPT Submission will start from June 25, 2021, and last date for submission of PPT is June 29, 2021 (06:00pm)

#### Guidelines For Level-2

- Platform for video conferencing is Zoom Cloud.
- Participants must give presentation in English language only.
- Candidates must give presentation in formal attire.
- Be ready with your presentation at least 15 minutes prior to your turn.
- All the participants should keep their microphone on mute mode until or unless they are asked to unmute their microphone.
- The minimum time for presentation is 8 Minutes & the Maximum time is 10 minutes. (Concluding prior to 8 mins will lead to disqualification)
- The Participants will be self-responsible for any connectivity or technical fault during his/her presentation.
- It is mandatory to follow the given rules and guidelines. (Any kind of misbehavior will lead to disqualification)

#### Themes For Presentations

- Impact of National Education Policy 2020 on Management Education
- International Aspects of Corporate Social Responsibility
- International Customer Relationship Management
- 5G Technology: Boon or Bane?
- Intellectual Property Rights
- E- Entrepreneurship
- E-commerce Marketing
- Ethical Hacking
- Business Intelligence
- E-waste Management
- Network Marketing – An Emerging Face of Sales Management
- Rural Marketing
- Green Marketing
- Make In India: Possibilities and Limitations
- India: The Next Economic Superpower!
- Digitalization of the Business World: Challenges and Opportunities

#### Schedule for Competition

<b>Date</b>	<b>Task</b>
June 21	Registration Start
June 25	Submission of PPT Start (Same Google Form Link )
June 29	Registration + Submission of PPT Closed (6PM)
July 03	Disclosure of qualified participants for final Level
July 05	Presentation Day 1
July 06	Presentation Day 2
July 07	Presentation Day 3
July 09	Disclosure of Final result

## Judgement Criteria

- Content & Creativity
- Organization of content
- Artwork
- Time management
- Language
- Explanation
- Conclusion

## **For more info.:**

Contact us at: - [event.imsar@mdurohtak.ac.in](mailto:event.imsar@mdurohtak.ac.in)

Visit: - <https://www.imsareventila.com>

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